



ACTIVITY LINKEDIN

It's time to use LinkedIn (you must have a profile to use LinkedIn)! LinkedIn will be an important tool in your career toolbox. It offers several features that will be of assistance to you.

Directions: Open your LinkedIn account and be on your home page. Using LinkedIn, complete all the following sections of the LinkedIn Activity.

JOBS TAB

Search on the jobs tab for:

1. Find 3 positions of interest
2. List them here

3. Hyperlink to the job postings
 - a.
 - b.
 - c.

JOIN GROUPS/FOLLOW COMPANIES

Search for groups to join and companies to follow

1. Find and join 3 groups of interest
2. List the 3 groups you joined here

3. Find and follow 3 companies of interest
4. List the 3 companies here

continued

NETWORKING CONTACTS

By searching people's names:

1. Connect with 10 people you know who you are not already connected with. Don't bother to use the notes if these people know you.

By using company pages and people tabs or your college's company page and the alumni tab or through the suggested network connections in the "your network" tab (at the top):

2. Find 15 more people to connect with who you don't already personally know or already connected with on LinkedIn
 - a. 5 people from targeted companies (people tab)
 - b. 5 alumni from your college alma mater (alumni tab)
 - c. 5 additional people you find on LinkedIn (suggestions for you, searching, your feed, etc.)
3. Connect with at least these 25 people. Send a personalized note, ask mutual connections to introduce you, email them directly or send a connection request. Your goal ultimately is to have over 500 LinkedIn connections.